

Unlock Meaningful Insights Into Your Organization With Data Analytics

ABOUT SYNOPTEK:

Synoptek is a managed IT services provider with a mission to provide exceptional business growth through tailored IT solutions. Our clients range from local businesses to Fortune 500's and receive our stellar attention to detail and exceptional service.



"Technology has really been a key value driver for our organization. The BI solution Synoptek implemented, in combination with the projects related to desktop/laptop refresh, stabilization of the network, and a right-sized support model has enabled our organization to achieve higher revenue levels. With the BI solution, we now get better insights into the utilization of our teams, quickly process key data elements, and therefore – drive better performance. The clinicians are the same, the managers are the same, the managers' managers are the same, the clients are the same, the insurance carriers are the same...the only thing that has changed is the technology, and that has made all the difference".

– CFO, Sycamores

WHAT WE OFFER

- Building a BI transformation strategy to align with enterprise BI governance and knowledge management, and translating them into an actionable roadmap
- Managing and leading BI and Data Warehouse related initiatives from strategy to execution
- Implementing data integration solutions and using data integration tools
- Managing the data effectively and efficiently
- Creating or managing accurate reports, dashboards and alerts
- Master Data Management to improve the consistency and quality of data
- Streamlining existing reporting capabilities through visualization and advanced analytics tools
- Going beyond BI by using sophisticated modeling techniques to predict future events or discover patterns
- Interactive Power BI reports and dashboard with multiple types of data sources like SQL Server, SSAS, Excel, flat files, and Azure services
- Data Mining - Analyzing data and extracting pattern or knowledge from the data to drive strategic business solutions
- A range of advanced analytics including predictive analytics, demand/sales forecasting analytics, customer analytics, churn analytics, and more

Why Use Data Analytics For Your Organization?

Make Quality Business Decisions

Data Warehousing and Analytics – a Business Intelligence software, extracts data present across core business processes such as customer behavior, productivity, industry trends, inventory, detailed financial analysis and more, transforms this data into visual dashboards which helps in getting clear insights and answers key business questions. This enables actionable and strategic decision-making which helps the business readily achieve its goals.

Maintain a Competitive Edge by defining KPI's - What Gets Measured Gets Managed

With having fast access to data and data visualizations, a company will be able to make decisions ahead of the competition at both department and organization level. As a crucial aspect of overall analytics, KPI monitoring using a BI platform helps organizations quantify their progress and discover how to improve their business.

Save Costs and Increase Revenue through Data Driven Decisions

Implementing data-driven decisions helps companies in making better decisions across all areas such as inventory, finance, sales, and more. Factual data is presented based on available data in order to make better business decisions. This data is trusted and governed as a single source of truth.

Integrate and Analyze Multiple Data Sources as a Single Source of Truth

With Data Warehousing and Analytics, data can be extracted, transformed, and loaded from multiple types of sources (such as excel, web forms, live feeds, SQL server, etc.) and presented to answer key business questions. With the ETL process defined, we can leverage data in multiple solutions and destinations into a single source of truth to get better insights even faster. This allows for speedy data retrieval and analysis, permitting business users to rapidly access and query applicable data to best inform organization decisions.

Security Enhancement

All businesses face data security threats. Organizations can use data analytics to diagnose the causes of past data breaches by processing and visualizing relevant data. For instance, data analytics applications can be used to parse, process, and visualize their audit logs to determine the course and origins of an attack. This information can help IT locate vulnerabilities and patch them.



Synoptek delivers accelerated business results through advisory led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.

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